

Contact: Maureen Murray 973-993-1570

precise2@optonline.net

## CAMO'S New Stand Up Drive™ Tool Speeds Decking Installations by Up to 5X (IBS Show Booth N963)

Grand Rapids, MI – National Nail's CAMO® brand is excited to launch its new CAMO® Drive™ tool at the 2019 International Builders Show (IBS), Booth N963 in Las Vegas. Engineered with insight from decking professionals, the CAMO Drive tool was designed to address key challenges faced by professional deck builders today; speed, ease of deck board installation, the absence of fastener versatility and the affordability and lack of flexibility in the deck fastening tools in use today. Installing decking at speeds up to 5X faster than current methods, the CAMO Drive tool allows the user to attach their own drill and stand up (get off their knees) while using any one of the three most popular methods of securing decking: Clips, Edge screws or Face screws.

"Professional deck builders have been approaching us to provide them a tool and fastening system that saves them time, is easy to understand and do, can be used on all types of decking and reduces their unwanted investment in tools. Oh, they also wanted to use their own drill and be off their knees," says W. Scott Baker, President/CEO. "The CAMO Drive tool and related CAMO fasteners have delivered this and more!"

For grooved decking, there's no easier way to attach a deck then by using the CAMO Drive tool with the new industry-changing CAMO® EdgeClip™. For use with any grooved wood, capstock or PVC board, you simply insert the clip into the deck board groove, slide the next board or boards on and then fasten the clip in one easy motion, with the CAMO Drive tool.

For Edge and Face fastening, load either the CAMO collated Edge or Face screws into the CAMO Drive tool and drive the screws into pressure treated or hardwoods, square edge capstock or PVC deck boards. All while standing up. It is that easy.

Josh Ross from 4<sup>th</sup> Dimension Construction said, "After using the CAMO Drive, it made it feel like I've been building decks the wrong way for the past 20 years." Mike Guis from Providence Custom Building added, "The CAMO Drive is an excellent tool to be able to install quickly and get off your knees."

To learn more about the CAMO Drive, visit <u>www.camofasteners.com/drive</u>.

## **About CAMO**

CAMO exists to provide the best deck fastening installation experience. Bar None. Whether you install decks for a living, get suckered into building them with a buddy, or maybe just once in your lifetime, CAMO products are designed with you in mind; hard-working folks who take pride in their work, value their wallet, and respect brands who respect them. From fasteners, to fastening guides and tools, all CAMO products are engineered so your work looks good and performs as you expect it should.

CAMO® Deck Responsibly™.

For more information or to locate a dealer, visit camofasteners.com or call 1-800-968-6245. Be sure to "Like" @camofasteners on Facebook and @camodeckfasteners on Instagram. Search CAMO Fasteners on YouTube to find our channel or check us out on Pinterest.

####